

EAST FERRIS ECONOMIC DEVELOPMENT COMMITTEE

ECONOMIC DEVELOPMENT STRATEGY
PRIORITIES 2023-2026



GOALS

Identify the key priorities in the East Ferris Economic Development Strategy as per the East Ferris Strategic Plan 2023-2026.

Action Item	Strategic Priority	Year
Explore owning conduit/infrastructure for the internet expansion project	Communications	2023-2026
Provide a method for updates about internet service providers available in the community	Communications	2024
Map out 3 phase power availability in the municipality	Communications	2023
Recommend economic development related initiatives that Council could bring forward for minister delegations at conferences (e.g. installing natural gas or other things while internet is being installed)	Communications	2023-2026
Implement new youth entrepreneurship activities in the community (tradeshow, youth courses, etc.)	Business Supports and Services	2023-2026

Action	Strategic Priority	Year
Find ways to connect student workers with businesses in the community	Business Support Services	2024-2026
Engage Canadore College, Nipissing University, or other post-secondary institutions to partner with on projects that the municipality is working on (Darrell Oliver at Canadore)	Business Support Services	2024/2025
Recommend an economic development intern (NOHFC Funding – 90% funding up to \$30,000 or CIINO Program through FedNor for 3 years but regional)	Business Support Services	2024
Create a volunteer portal on the East Ferris website	Business Support Services	2025
Engage the East Ferris Library to look for partnership opportunities	Business Support Services	2023

Action	Strategic Priority	Year
Promote greater use of community digital sign at the arena for business event promotion	Communications	2023-2026
Include Economic Development Committee Message in the community newsletter (Rotate Committee Members)	Communications	2024-2026
Develop Tourism Brochure or Explore Tourism Partnership	Communications	2024/2025
Look into candidate properties for rideshare lot	Transportation	2026
Promote stakeholder engagement on Industrial Park project	Development	2023-2026

Action	Strategic Priority	Year
Update and market surplus lands inventory	Development	2025
Create Link to North Bay Film Portal – Promote East Ferris Film Locations	Development	2024
Formalize Information Sharing Between Regional Municipalities on Economic or Community Initiatives	Development	2026