

## Legislative Services

July 26, 2023

Sent via email: <a href="mailto:premier@ontario.ca">premier@ontario.ca</a>

The Honourable Doug Ford Premier of Ontario Legislative Building, Queen's Park Toronto, ON M7A 1A1

Honourable and Dear Sir:

## Re: Controls on Airbub, VRBO and Others Which Affect Municipal Rentals

Please be advised the Municipal Council of the Town of Fort Erie at its meeting of July 24, 2023 passed the following resolution:

**Whereas** global technology platforms such as Airbnb or VRBO were created to improve global access to rental opportunities, particularly those available for vacation or shorter-term business purposes, and

**Whereas** the impact of these "disruptive technologies" on rental markets has raised the following concerns in the past decade:

- Concentration of ownership and proliferation of landlord corporations with minimal interest in or accountability to local communities
- Removal of housing stock from long-term rental markets with resulting increases in rents
- Lack of control over occupancy (e.g. families vs large groups of partygoers)
- Incidence of nuisance infractions (noise, garbage, parking), and

**Whereas** any reduction in the availability of long-term housing stock runs counter to the Province of Ontario's goal of 1.5 million additional homes in the next 10 years, and

**Whereas** growth in short-term rental markets may also have a negative impact on housing affordability for the seasonal workers who service tourist destinations or farming communities, and

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**Whereas** implementing local/municipal restrictions through municipal law enforcement tools (licensing) and municipal planning tools (zoning by-law restrictions) may push demand to other communities, and

Whereas some platforms (e.g. Airbnb) are already working toward providing notice to owners about municipal regulations and licensing through a license number field, and

**Whereas** some jurisdictions (e.g. Quebec, Scotland) have acknowledged the limitations of local authorities/municipalities in controlling the impact of global technologies and have developed comprehensive regulatory frameworks, and

**Whereas** a comprehensive, consistent regulatory approach is likely to prove more effective in Ontario,

Now, therefore, be it resolved,

**That:** Council requests the Government of Ontario to establish a regulatory framework requiring digital platforms such as Airbnb and VRBO to:

- 1. Require owners using the digital platforms to comply with municipal planning and licensing regulations, and
- 2. Prevent advertising of properties that are not registered with the relevant municipality, and
- 3. Provide a contact with the platform to ensure ongoing and effective communications for provincial and municipal officials and further

**That:** The Province of Ontario work with municipalities to address situations in which longterm housing stock has been lost to corporate ownership of short-term rental properties and further

**That:** A copy of the resolution be forwarded to the Premier of Ontario (Hon. Doug Ford), the Minister of Municipal Affairs and Housing (Hon. Steve Clarke), local MPPs, the Association of Municipalities of Ontario (AMO) and all municipalities in Ontario.

Thank you for your attention to this matter.

Kind regards,

Ashlea Carter, AMP Deputy Clerk acarter@forterie.ca AC:dlk

## Attach.

C.c. The Honourable Steve Clark, Minister of Municipal Affairs and Housing <a href="minister.mah@ontario.ca">minister.mah@ontario.ca</a>
Jennifer Stevens, MPP - St. Catharines JStevens-CO@ndp.on.ca
Jeff Burch, MPP - Niagara Centre JBurch-QP@ndp.on.ca
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The Association of Municipalities of Ontario <a href="mainto:amo@amo.on.ca">amo@amo.on.ca</a>
All Ontario Municipalities