



## CEO Report October 2025



### Canada Summer Jobs

Our contract with the Federal Government has come to an end. We were fortunate to receive the CSJ grant again this summer. Without this funding, we would not be able to offer a full line-up of programs. We were also very fortunate to welcome onboard a graduate of the Schulich School of Education. Upon her completion of the contract, she commented that working with us was her favourite job to date.

Here are some highlights of the summer:

44 Programs Offered

441 Attendees

### Strategic Initiatives

#### CE1: Cultivating a sense of ownership of the library

Our enhanced volunteer program has been up and running for over a year now. We've built a dedicated group of returning volunteers and decided that it was a good time to touch base and find out – Have we cultivated a sense of ownership of the library? Here is a summary.

- 80% response rate

Question 1:

“Volunteering at the library has made me feel a greater sense of ownership of the library and its services”

100% - Agree or strongly agree

Question 2:

“Has volunteering at the library increased your awareness of our collection (books, digital resources, Library of Things, etc) and services?”

100% say – Yes, very much

Question 3:

“Since volunteering, have you found yourself sharing or promoting the library’s resources?”

75% say Often

25% say Sometimes.

#### CE1.7: Create donation recognition signage on page and website

We have since expanded our page to include a list of top-tier donors and amount raised to date. We also created templates for our Facebook and Instagram posts.

## **CE2.1: Establish and facilitate a youth forum**

Aligning with our strategic action to establish and create a youth forum, we created our first ever Youth Lounge drop-in for individuals 10 and up. Marketed as comfortable hangout spot, it's giving us an opportunity to facilitate discussions and encourages the youth in our community to be co-creators in our library's programming. It was a great success!

Stats: 10 sessions, 88 participants.

Over \$600 in donations and in-kind contributions to the program.

The youth voted to continue the lounge meetup into the fall/winter, so we will be offering the program monthly with alternating times to reach more individuals.

## **CE1.8: Assess feasibility of library branded merchandise**

We wanted to carry the momentum of the summer youth lounge forward, and saw an opportunity to create a branded logo. All artwork and printing were done in house with current resources.



## **DI2.1: Educate users on how to navigate and use digital resources**

### **DI2.2: Create how-to for the public**

### **DI2.23: Promote digital hardware/software**

As the board is aware, we've added a couple of new digital resources to our offerings. Ancestry Library and Mango Languages. Our staff is up to speed and have had the opportunity to set up a couple of accounts.

We created how-to guides and links to tutorials, accessible through our website.

Promotions have been done via our eNewsletter, website, electronic sign, posters, word of mouth and paper bookmarks.