

MUNICIPALITÉ • EAST FERRIS • MUNICIPALITY

390 Hwy. 94
CORBEIL, ONTARIO
POH 1K0



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COMMUNICATIONS COMMITTEE JANUARY 14TH, 2019 AT 2:00 P.M.

January 14th, 2019 was the first established meeting of the Communications Committee.

PRESENT: Mayor Rochefort, Councillor Lougheed, CAO, Jason Trottier and Clerk, Monica Hawkins

In order to start the process, Councillor Lougheed had prepared an agenda for topics of discussions. The topics include as follows:

- Goals/Objectives of committee
- Current communications and processes – internal/external
- Social media pages
- Newsletters, flyers, etc.
- Website
- Customer service – citizen complaint/query process
- Website self service
- Open house survey – organization and distribution of
- Video for municipal build and deputation

Jason explained how the Municipality was able to maintain data on the website and who had access to input. Jason advised that he was meeting on January 23rd, 2019 with VS Group to further our Website.

Mayor Rochefort would like to see all of Council Member have Facebook- virtual world, capturing items around them.

Discussion regarding the Open House set for January 30th, 2019, 5:00 p.m. to 9:00 p.m. The committee discussed survey, preparation - having coffee, cookies, etc. and have public meet Council. Cards are being printed to distribute in areas of the Municipality for invitation to Open House.

Mayor Rochefort advised that we will be trying to set up a meeting with Minister of Finance, Vic Fedeli at the OGRA Conference.

There will be more discussion in future meetings.

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