



PRESS RELEASE & MEDIA ADVISORY POLICY

1. It shall be the general policy of the Municipal Council that all press releases, media advisories or information provided to the news media shall be by the Mayor or Chief Administrative Officer.
2. Council Members and Employees shall only provide information to the news media when it has been authorized in advance by the Mayor or Chief Administrative Officer.
3. The Fire Chief is authorized to provide information to the media when it pertains to routine operations carried out by the Fire Department under day-to-day procedures. During a crisis or major emergency (i.e. flooding, tornado, mass casualty incident, etc.), the procedure for communicating with the media is highlighted in the Municipality of East Ferris Community Emergency Plan.