



**THE CORPORATION OF THE
MUNICIPALITY OF EAST FERRIS**

ECONOMIC DEVELOPMENT MEETING

Minutes of the Economic Development Meeting June 26th, 2019
East Ferris Community Centre, Astorville

PRESENT: . Steven Trahan
Veronica Mulligan
Angela Knight van schaayk
Phil Koning
Greg Kirton, Manager of Planning and Economic Development
Kari Hanselman, Recording Clerk
Steve Austin
Claude Champagne
Rod Clouthier
Veronica Mulligan

EXCUSED ABSENT: Jake Lacourse

OTHERS IN ATTENDANCE: Dominique Marleau

1. Call to Order – Meeting called to order at 1:00 p.m.

Round table introductions took place to welcome two new committee members, Rod Clouthier and Phil Koning.

2. Adoption of Agenda

No. 2019-01

Moved by Angela Knight van schaayk

Seconded by Veronica Mulligan

THAT the draft agenda circulated to the Economic Development Committee and dated the 26th day of June, 2019 be hereby adopted as circulated.

CARRIED

3. Acceptance of Minutes of the Last Regular Meeting Held on May 15th, 2019

No. 2019-02

Moved by Steve Austin

Seconded by Phil Koning

THAT the minutes of the Regular Meeting of the Economic Development Committee held May 15th, 2019 be adopted as circulated.

CARRIED

4. Updates/Business Arising from the Minutes

Discussions were had regarding a Farmer's Market in East Ferris. There is currently a market on the Corbeil Four Season's property being run by two non-residents of East Ferris. Ms. Mulligan stated that the idea of a Farmer's Market has been discussed by the Committee for many years. Discussions were had regarding feasibility, location, frequency and vendor participation. A list of current vendors in East Ferris will be required in order to move forward.

- Mr. Austin will talk with the owners of the Corbeil Four Seasons Club regarding the Farmer's Market that is currently operating on the property and the vendors.

The Committee discussed a welcome package for new business owners. Mr. Kirton advised that a new welcome package is in the works. Councillor Trahan suggested a committee field trip to visit new businesses in the community, such as North Bay Woodwork. It would be a great opportunity to welcome them and others to East Ferris. Mr. Kirton advised that both North Bay Woodward and North Bay Plastic Molders took advantage of the Municipality's Community Improvement Plan. Discussions were had regarding the use of social media to promote new and existing businesses in the community.

Mr. Kirton advised the Economic Development Committee that the first Building Committee meeting had taken place that morning. Mr. Kirton asked the Committee what purpose they would like the new municipal office to serve. Discussions were had regarding the new office having an internet hub or an incubation space for small businesses. Mr. Kirton asked the committee members to brainstorm other ideas and e-mail them to him.

Brief discussions were had regarding internet in East Ferris. Mr. Kirton advise that there is a Regional CAOs Meeting on July 2nd where internet will be the main point of discussion. Councillor Trahan advised he will also be in attendance.

5. International Plowing Match & Rural Expo Event Update

The International Plowing Match & Rural Expo (IPM) taking place in Verner this September was discussed by the Committee. Mr. Kirton advised that purchasing a booth for the municipality would be too large of a commitment. There is an opportunity to be involved in a regional booth which would showcase a number of surrounding municipalities. Mr. Kirton is waiting to hear back from Marla Tremblay from Markey Consulting regarding this opportunity.

Councilor Trahan advised he is aware of one local business that is taking part in the IPM. Ms. Mulligan said she is attending as well. Discussions were had regarding the potential to promote the municipality through these local vendors, such as with a municipal flag. Ms. Mulligan advised that the rules and regulations for the event are quite extensive. It may not be possible to use flags, but a more subtle promotion such as a brochure may be possible. Ms. Knight van schaayk suggested the committee establish timelines for the work required to move forward as the deadline will approach fast. Mr. Kirton agreed to work with Ms. Mulligan and Ms. Knight van schaayk on municipal involvement in the International Plowing Match & Rural Expo.

6. Strategic Plan Updates – Deferred to next meeting on July 24th, 2019

7. 2019 Committee Events Updates - Deferred to next meeting on July 24th, 2019

8. Adjournment

No. 2019-03

Moved by Claude Champagne

Seconded by Rod Clouthier

That the Economic Development Committee adjourn at 2:07 p.m.

CARRIED

CHAIR

RECORDING CLERK