

Subject:

FW: Join Us for Ontario Dress Purple Day 2024



Dear Community Partners,

This October, the Children's Aid Society of the District of Nipissing and Parry Sound is participating in the provincial **Ontario Dress Purple Day** campaign to raise awareness about the role communities and individuals play in supporting vulnerable children, youth, and families.

We invite your organization to participate in **Ontario Dress Purple Day** on **Friday, October 25th** by encouraging your staff to dress in purple to show their support. Please send any photos of staff in purple to Krystal.McNeice@parnipcas.org to be featured on our social media throughout the day. We also encourage you to **share the attached graphic on your social media** to show your support and tag us to help spread awareness.

In addition, we invite your organization to engage in our **Helping Hands Activity**. This initiative asks your staff, clients, and youth to create purple handprints, symbolizing the community's collective support for children and families. Each handprint represents the idea that **every hand has a role in providing safety, care, and support** to those who need it.



Here is How You Can Participate

We will provide you with **white bristol board**, **purple ink**, and **purple washable markers** for participants to add their handprints.

The bristol boards will be set up at your organization throughout October, and we will **pick them up on October 23rd** to compile them into a long mural. This mural will symbolize the community coming together to support vulnerable children, youth, and families, and it will be unveiled at our office on October 25th as part of the **Ontario Dress Purple Day** celebration.

We encourage you to place the boards in waiting rooms, staff rooms, or other areas where staff, clients, and youth can easily access and participate in the activity. Messaging will be provided to display beside the boards, explaining the significance of the campaign and the importance of community support.

It Take a Community to Care for Kids



We believe this collaboration will help spread a powerful message of support and care throughout the community, demonstrating how much stronger we are when we come together to help our most vulnerable.

Is your organization ready to show their support? Click the button below to sign up!

We look forward to working with you to make a difference in the lives of children and families in our community.

[Count us in!](#)

Need a Purple Shirt?

We've teamed up with Wright Way Sports! Place your order here: [Wright Way Sports - Dress Purple T-Shirt](#).



Our mailing address is:

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www.parnipcas.org