



**5. Snowmobile Club – Follow up on discussions had outside of the EcDev meetings.**

The Committee discussed the difficulties of land use agreements with property owners to facilitate snowmobile trails in the area. Discussions were had regarding the possibility of a trail to access Perron's Freshmart from Lake Nosbonsing. Ms. Marleau advised that her colleague Claude is putting on a snowmobile media tour that could potentially promote the area. Mr. Clouthier agreed to coordinate with the snowmobile club regarding this event and will contact Claude.

*The committee agreed that R. Clouthier and A. Knight van schaayk will form an official sub-committee to look into the Snowmobile Club Media Tour.*

**6. Centennial Committee Request – Councillor Trahan**

Councillor Trahan advised the committee that a new municipal logo is in the works. Discussions were had regarding the request from the Centennial Advisory Committee for the Economic Development Committee to draft a letter to be sent to local business requesting donations for the municipality's Centennial events and celebrations.

*The committee agreed that S. Trahan, S. Austin, and A. Knight van schaayk will form an official sub-committee to prepare a draft letter.*

**7. Agenda Item List – Follow up on Phil's suggestion for an ongoing list of deferred and inactive items**

The committee discussed re-formatting the layout of the agenda to recognize any outstanding or inactive items. Mr. Kirton advised the agenda for the next meeting will have a list of items.

**8. Northern Policy Institute**

Ms. Knight van schaayk advised the committee she will be attending an event next month put on by the Northern Policy Institute. This event will look at population growth strategies.

**9. Committee Mandate Discussion**

The Committee discussed the mandate letter as provided by Councillor Trahan. After discussions the committee prioritized the seven items as follows:

1. Update the Economic Development Strategy
2. Review policies and by-laws affecting businesses
3. Examine the need for and demand for a farmers/artisan market
4. High-speed internet
5. Feasibility of establishing a light industrial or commercial park
6. Examine opportunities for economic development on vacant and/or under-utilized public and private properties
7. Develop a "new business" welcome package

The committee approved the following official sub-committees as part of the discussions:

*-Economic Development Strategy – A. Knight van schaayk, V. Mulligan, P. Koning, G. - Kirton*

*-Farmer's/artisan market – J. Lacourse, V. Mulligan*

*-“New Business” welcome package – S. Austin, P. Koning, S. Trahan*

After discussions regarding the second item on the priorities list, the Committee passed the following resolution:

No. 2020-03

Moved by Angela Knight van schaayk

Seconded by Phil Koning

That the Economic Development Committee recommends to Council to advise municipal staff to perform a review of municipal polices and by-law that pertain to local business operations.

CARRIED

The East Ferris Tradeshow is happening on May 23<sup>rd</sup> this year. The Committee agreed to prepare recommendations for the next meeting to be presented to Karen Jones and her team.

## **10. Adjournment**

No. 2020-04

Moved by Angela Knight van schaayk

Seconded by Steven Trahan

That the Economic Development Committee adjourn at 2:35 p.m.

CARRIED

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CHAIR

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RECORDING CLERK