

THE CORPORATION OF THE MUNICIPALITY OF EAST FERRIS

ECONOMIC DEVELOPMENT MEETING

Minutes of the Economic Development Meeting January 22nd, 2020 East Ferris Community Centre, Astorville

PRESENT:Steven TrahanSteve AustinJake LacourseRod ClouthierVeronica MulliganPhil KoningAngela Knight van schaaykClaude ChampagneGreg Kirton, Manager of Planning and Economic DevelopmentKari Hanselman, Recording Clerk

EXCUSED ABSENT: None

OTHERS IN ATTENDANCE: Dominique Marleau

1. Call to Order – Meeting called to order at 1:03 p.m.

2. Adoption of Agenda

No. 2020-01 Moved by Rod Clouthier

Seconded by Steve Austin

THAT the draft agenda as amended and circulated to the Economic Development Committee dated the 15th day of January 2020 be hereby adopted as circulated.

The agenda was amended by adding the following items:

- Northern Policy Institute Update
- Committee Mandate Discussion

CARRIED

3. Acceptance of Minutes of the Last Regular Meeting Held on November 20th, 2019 No. 2020-02

Moved by Steven Trahan

Seconded by Phil Koning

THAT the Minutes of the Regular Meeting of the Economic Development Committee held November 20th, 2019 be adopted as circulated and that the symposium report be attached to the minutes.

CARRIED

4. 2020 Tentative Meeting Dates – Discussion

The Committee was provided with a list of meeting dates for 2020. Meetings will be held every third Wednesday at 1:00 pm in the East Ferris Community Centre Boardroom.

5. Snowmobile Club – Follow up on discussions had outside of the EcDev meetings.

The Committee discussed the difficulties of land use agreements with property owners to facilitate snowmobile trails in the area. Discussions were had regarding the possibility of a trail to access Perron's Freshmart from Lake Nosbonsing. Ms. Marleau advised that her colleague Claude is putting on a snowmobile media tour that could potentially promote the area. Mr. Clouthier agreed to coordinate with the snowmobile club regarding this event and will contact Claude.

The committee agreed that R. Clouthier and A. Knight van schaayk will form an official subcommittee to look into the Snowmobile Club Media Tour.

6. Centennial Committee Request – Councillor Trahan

Councillor Trahan advised the committee that a new municipal logo is in the works. Discussions were had regarding the request from the Centennial Advisory Committee for the Economic Development Committee to draft a letter to be sent to local business requesting donations for the municipality's Centennial events and celebrations.

The committee agreed that S. Trahan, S. Austin, and A. Knight van schaayk will form an official sub-committee to prepare a draft letter.

7. Agenda Item List – Follow up on Phil's suggestion for an ongoing list of deferred and inactive items

The committee discussed re-formatting the layout of the agenda to recognize any outstanding or inactive items. Mr. Kirton advised the agenda for the next meeting will have a list of items.

8. Northern Policy Institute

Ms. Knight van schaayk advised the committee she will be attending an event next month put on by the Northern Policy Institute. This event will look at population growth strategies.

9. Committee Mandate Discussion

The Committee discussed the mandate letter as provided by Councillor Trahan. After discussions the committee prioritized the seven items as follows:

- 1. Update the Economic Development Strategy
- 2. Review policies and by-laws affecting businesses
- 3. Examine the need for and demand for a farmers/artisan market
- 4. High-speed internet
- 5. Feasibility of establishing a light industrial or commercial park
- 6. Examine opportunities for economic development on vacant and/or under-utilized public and private properties
- 7. Develop a "new business" welcome package

The committee approved the following official sub-committees as part of the discussions:

-Economic Development Strategy – A. Knight van schaayk, V. Mulligan, P. Koning, G. -Kirton -Farmer's/artisan market – J. Lacourse, V. Mulligan -"New Business" welcome package – S. Austin, P. Koning, S. Trahan After discussions regarding the second item on the priorities list, the Committee passed the following resolution:

<u>No. 2020-03</u> Moved by Angela Knight van schaayk

Seconded by Phil Koning

That the Economic Development Committee recommends to Council to advise municipal staff to perform a review of municipal polices and by-law that pertain to local business operations.

CARRIED

The East Ferris Tradeshow is happening on May 23rd this year. The Committee agreed to prepare recommendations for the next meeting to be presented to Karen Jones and her team.

10. Adjournment

<u>No. 2020-04</u> Moved by Angela Knight van schaayk

Seconded by Steven Trahan

That the Economic Development Committee adjourn at 2:35 p.m.

CARRIED

CHAIR

RECORDING CLERK