

THE CORPORATION OF THE MUNICIPALITY OF EAST FERRIS

ECONOMIC DEVELOPMENT COMMITTEE MEETING

Minutes of the Virtual Economic Development Meeting of November 18th, 2020

 PRESENT:
 Jake Lacourse
 Steve Austin

 Steven Trahan, Councillor
 Angela Knight van Schaayk

 Veronica Mulligan
 Greg Kirton, Manager of Planning & Economic Development

 Kari Hanselman, Recording Clerk
 Kari Hanselman

EXCUSED ABSENT: Claude Champagne, Rod Clouthier

OTHERS IN ATTENDANCE: None

1. Call to Order – Meeting called to order at 1:00 p.m.

2. Adoption of Agenda

Motion No. 2020-30 Moved by Angela Knight van Schaayk

Seconded by Steven Trahan

THAT the draft agenda circulated to the Economic Development Committee dated the 18th day of November 2020 be hereby adopted as circulated.

CARRIED

Acceptance of Minutes of the Last Regular Meeting Held on October 21st, 2020

Motion No. 2020-31 Moved by Steven Trahan

Seconded by Steve Austin

THAT the Minutes of the Regular Meeting of the Economic Development Committee held October 21st, 2020 be adopted as circulated.

CARRIED



4. Declaration of Conflict of Interest – None for this session

5. Chair's Comments

Chair Lacourse said it was nice to see machinery on Ouellette Road making progress installing fibre-optic in the area.

6. Updates/New Business

6.1 Snowmobile Trail Updates – Steve, Greg

Councillor Trahan, Mr. Kirton and Mr. Sears met with key landowners in the area. There is one other landowner to meet up with. Progress is being made on the trail connection.

6.2 FONOM Northern Ontario Promotional Video Series – Current Release: This was just an FYI for the Committee.

6.3 2021 and COVID 19 – Business Related Event Ideas – Greg

Mr. Kirton suggested the Committee brainstorm ideas for virtual business-related events for next year to discuss at the next meeting. The Committee discussed a virtual tradeshow as the likelihood of the tradeshow being cancelled again is high.

6.4 Roundtable Discussion

The Committee had roundtable discussions about potential new business in the area, community Facebook groups, and the old school in Astorville.

7. Action Items – None for this session

8. Ongoing/Unresolved/Inactive Items

- 8.1 Priority #1 (Internet)
- 8.2 Priority #2 (Update Economic Development Strategy) Veronica, Angela, Greg
- 8.3 Priority #3 (Review Policies) Greg This item is complete
- 8.4 Priority #4 (Farmers/Artisan Market) Jake, Veronica, Greg
- 8.5 Priority #5 (Light Industrial Park Feasibility) Greg
- 8.6 Priority #7 (New Business Welcome Package) Steve T., Phil, Steve A. –
- 8.7 Sub-committee (Centennial Committee Project) Steve T., Steve A., Angela



Councillor Trahan will send an e-mail to the sub-committee to set a review date for the donation letter.

9. General Follow Up/Roundtable Discussion

10. Adjournment

Motion No. 2020-32 Moved by Angela Knight van Schaayk

Seconded by Steven Trahan

THAT the Economic Development Committee meeting adjourn at 1:29 p.m.

CARRIED

CHAIR

RECORDING CLERK