

COVID-19 Vaccine Distribution Task Force

Update #5

Vaccine Update

Update as of January 8, 2021:

- Over **91,000** doses of COVID-19 vaccines have been administered to date.
- Working with hospital sites to continue to increase vaccine administration, having already achieved 10,000 doses per day.
- **Long-Term Care Home Accelerated Vaccination Plan:**
 - Toronto, York, Peel and Windsor-Essex health units are piloting the administration of the Moderna vaccine and are accelerating vaccination plans at 161 LTC homes.
 - They will offer all residents, essential caregivers and staff who have not been vaccinated the opportunity to be vaccinated, on-site, by January 21, 2021.
 - Ministry of Health, Ministry of Long-Term Care, in partnership with Ontario Health, and the Public Health Units have been hosting daily calls to support implementation.
 - Vaccination of over 6,400 residents, essential caregivers and staff were accomplished within the first 6 days of this accelerated plan using the Moderna vaccine, with more and more planned in the coming weeks.
 - Movement of the Pfizer vaccine beginning this week unlocks the potential to use doses delivered to hospital to vaccinate residents, staff, and essential caregivers in LTC immediately, after successful demonstrations of this in Ottawa on January 5, 2021.

Fly-In Northern Communities

- Significant progress has been made on the plan for vaccinating those residing in fly-in Northern communities, including the identification of health care personnel who will be administering the vaccine.
- Ornge is undertaking the operational lead and is partnering with the Nishnawbe Aski Nation (NAN) and the communities to lead the deployment of the vaccine in fly-in communities.
- A First Nations sub-table has been established under the Vaccine Distribution Task Force and continues to meet to engage First Nations on the approach to vaccination.
- Dedicated engagement with urban Indigenous partners is underway, with a view to launching a parallel Urban Indigenous process to engage on the approach to vaccinating First Nations, Métis, and Inuit populations residing in urban centres.
- A communications process is being established with key Indigenous, health and ministry partners to gather input and collaboration on effectively developing, translating and distributing culturally appropriate communications and public education materials for First Nations, Métis and Inuit people.

IT and Data

- Rapid enhancements to the COVax_{ON} solution were implemented Dec 31st, which include:
 - Expanded capabilities to track administering Moderna vaccine in addition to Pfizer.
 - Support for second dose recording.
 - Added functionality to allow on-site “super users” to upload their client contact lists to support the cohort approach to scheduling.
- Additional metrics are now available via hourly dashboards and enhanced reporting has been developed and shared via an end-of-day email summary of the vaccine by location.
- The total doses administered are regularly published online to the [Ontario Open Data Catalogue](#).

Communications

- Launch of the [Ethical Framework](#) for COVID-19 vaccine distribution which was developed in partnership with the COVID-19 Vaccine Distribution Task Force, guides vaccine prioritization and distribution across the province.
- Social campaign continues to perform well: paid search campaign has delivered 6.9 million impressions.
- Refresh of the [Ontario.ca/COVIDvaccine](#) page offering real-time information and daily progress on vaccinations. Since its launch on December 7 with over 40% of traffic (over 43,000 visits) coming to the website from the paid ad campaign and 401,888 pageviews.
- Technical briefings ongoing with media on background to provide update on Pfizer and Moderna rollout and level set regarding questions on vaccines. Major media in attendance included: CTV, CBC, TVO, Toronto Sun, Globe and Mail.

Ottawa Vaccine Deployment Case Study: Overview

By the Numbers

53,000

Individuals to be
vaccinated by mid-
February

1,800

Doses delivered per
day at peak
operations

18

Vaccinators per site

2

Sites operational to
differentiate between
first and second
doses

1 min. 45 sec.

"In chair" time per
vaccination

Keys to Success



Develop clear mission: to vaccinate as much of the community as possible in accordance with prioritization framework



A clear Incident Management Structure (see Appendix), comprised of integrated teams that have clear roles and an understanding of how to work together, i.e.:

- Establish a lead point of contact
- Enable two-way communication built on pre-existing, trusting relationships
- Provide support and information in 'real time'



Limit open/unreserved vaccination timeslots by looking outside of your organization for eligible healthcare staff (per prioritization criteria)



Provide access to clear, tangible, information (in writing) to eligible cohort and obtain consents as early as possible



Ottawa Vaccine Deployment Case Study: Process Highlights

Tips for Process Success

