



## **ECONOMIC DEVELOPMENT COMMITTEE MEETING**

Minutes of the Virtual Economic Development Committee Meeting of July 21<sup>st</sup>, 2021

**PRESENT:** Claude Champagne  
Jake Lacourse  
Veronica Mulligan  
Rod Clouthier  
Greg Kirton, Manager of Planning & Economic Development  
Kari Hanselman, Recording Clerk

Steve Austin  
Angela Knight van Schaayk  
Steven Trahan

**EXCUSED ABSENT:** None

**OTHERS IN ATTENDANCE:** None

**1. Call to Order** – Meeting called to order at 12:59 p.m.

**2. Adoption of Agenda**

Motion No. 2021-11

Moved by Veronica Mulligan

Seconded by Angela Knight van Schaayk

THAT the draft agenda circulated to the Economic Development Committee dated the 21<sup>st</sup> day of July 2021 be hereby adopted as circulated.

CARRIED

**3. Acceptance of Minutes of the Last Regular Meeting Held on June 16<sup>th</sup>, 2021**

Motion No. 2021-12

Moved by Steven Trahan

Seconded by Veronica Mulligan

THAT the Minutes of the Regular Meeting of the Economic Development Committee meeting held June 16<sup>th</sup>, 2021 be adopted as circulated.

CARRIED

**4. Declaration of Conflict of Interest** – None for this session

**5. Chair's Comments** – Chair Lacourse thank everyone for their time

**6. Updates/New Business** – None for this session



## **7. Action Items:**

### **7.1 Chair/Vice Chair Elections**

The Committee held nominations for Chair and Vice-Chair. Veronica Mulligan nominated Jake Lacourse. No other nominations were put forward.

#### Motion No. 2021-13

Moved by

Seconded by

WHEREAS the Municipality of East Ferris Boards and Committees Policy mandates that the Economic Development Committee elect a Chair and Vice-Chair at the first meeting of every year

WHEREAS the Committee held its nomination process for Chair and Vice Chair at their regular meeting of July 21<sup>st</sup>, 2021

THEREFORE BE IT RESOVLED that Jake Lacourse be appointed as Chair and Deputy Mayor Trahan be appointed as Vice-Chair of the Economic Development Committee until the next elections at the first meeting of 2022.

CARRIED

### **7.2 Discussion about how to move forward with the Economic Development Committee and how to realign our focus our priorities**

Chair Lacourse shared with the Committee his thoughts on how to move forward. This included moving back to a purpose drive committee, like in the past, moving to quarterly meetings, and perhaps looking into a Farmstand Tour. The Committee would focus on a few key priorities throughout the year. The rest of the Committee was in agreeance with Chair Lacourse. Mr. Clothier suggested starting off by having meetings every month and a half so there is less time before the next meeting. Priorities could include the tradeshow, farmers market, and snowmobile trail access. Special meetings can be held when necessary.

The Committee discussed where their tasks and priority initiatives come from and the need for more direction from Council. Deputy Mayor Trahan agreed to bring this concern to Council's attention. Deputy Mayor Trahan mentioned marketing being another priority the Committee should consider.

The Committee was in favour of the Chair's suggestions. A resolution will be prepared and brought to the next meeting.



### **7.2.1 General Discussion**

The Committee discussed representation outside of the Committee and direction from municipal staff and Council. Committee members should only represent the Committee or the municipality on official municipal business when directed by the Committee or by Council by way of a resolution to the committee specifically addressing a topic.

### **7.2.2 Meeting Schedule**

Next meeting scheduled for October 2021

**7.3 Recommendation to Council – None for this session**

## **8. Ongoing/Unresolved/Inactive Items**

**8.1 Priority #1 (Internet)**

**8.2 Priority #2 (Update Economic Development Strategy) – Veronica, Angela, Greg**

**8.3 Priority #3 (Review Policies) – Greg**

**8.4 Priority #4 (Farmers/Artisan Market) – Jake, Veronica, Greg**

8.4.1 Postponed until 2022

**8.5 Priority #5 (Light Industrial Park Feasibility) – Greg**

The Committee did not have any updates on the above priority items.

## **9. General Follow Up/Roundtable Discussion**

## **10. Adjournment**

Motion No. 2021-14

Moved by Rod Clouthier

Seconded by Steven Trahan

THAT the Economic Development Committee meeting adjourn at 2:17 p.m.

CARRIED

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CHAIR

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RECORDING CLERK