



April 2, 2026

To Municipal Partners,

RE: New Adventure Trails Map Partnership Opportunity

Discovery Routes is working with tourism partners from across the region to develop a new Adventure Trails Map. This popular resource acts as a directory to outdoor adventure across Northeastern Ontario and Almaguin Highlands featuring 100's of kilometers of trails, trail events and the businesses that support trail users along the way.

Through partnership with various tourism agencies, 2000 trail maps will be distributed across the province and given away for free at venues such as the Toronto Outdoor Adventure Show and Montreal Bike Show. In addition to being a valuable tourism asset attracting outdoor adventure seekers to the area, maps are sold locally for \$10 each serving as a fundraiser directly supporting volunteer stewardship of the trails.

We are asking municipalities with residents who use the trails to partner with us to share in the cost of design and production of this valuable resource. We are asking that you provide a contribution of \$250 to help us reach our budget. In return for a partnership, up to 50 trail maps will be made available to you to distribute as you see fit.

Please confirm your participation with Jennifer at 705-472-8480 ext 223 or jennifer@discoveryroutes.ca **on or before April 15, 2026** so we are able to produce the map in time for the next summer season.

Sincerely,

Jennifer McCourt,
Executive Director