

ECONOMIC DEVELOPMENT COMMITTEE MEETING

Minutes of the Economic Development Committee Meeting of January 25th, 2023

PRESENT: Dean Demers John O'Rourke Stephany St. Louis Sam Singh

Deputy Mayor Rooyakkers

Greg Kirton, Director of Community Services

Kari Hanselman, Recording Clerk

EXCUSED ABSENT: None

OTHERS IN ATTENDANCE: None

1. Call to Order – Meeting called to order at 9:00 a.m.

2. Adoption of Agenda

Motion No. 2023-01

Moved by John O'Rourke Seconded by Lauren Rooyakkers

THAT the draft agenda circulated to the Economic Development Committee dated the 25th day of January, 2023 be hereby adopted as circulated.

CARRIED

3. Acceptance of Minutes of the Last Regular Meeting:

Minutes for the July 20th, 2022 meeting will be accepted at the next meeting.

4. Declaration of Conflict of Interest – None for this session

5. Chair's Comments

None for this session

6. Updates/New Business

6.1 Introductions

Committee members and staff introduced themselves.



6.2 Committee Mandate

6.2.1 Terms of Reference / Boards and Committees Policy

Mr. Kirton shared information with the committee regarding their mandate. They are an advisory committee to Council.

6.3 Meeting Schedule – Day/Time/Frequency

The committee will hold their meeting quarterly on the 4th Wednesday of the month at 5:00 p.m. Committee members would like to hold monthly meetings at the start to familiarize themselves with each other and the committee.

6.4 2019-2022 Economic Development Committee Focuses

- 6.4.1 High Speed Internet
- 6.4.2 Updating of the Economic Development Strategy
- 6.4.3 Municipal Policy Review
- 6.4.4 Farmer's Market Viability Review
- 6.4.5 Light Industrial Park Review
- 6.4.6 Vacant Land Review
- 6.4.7 Tradeshow

Mr. Kirton shared with the committee the previous term's priority items.

6.5 East Ferris Economic Development Documents

- 6.5.1 2022 Economic Development Strategy
- 6.5.2 2023-2026 Strategic Plan

These two documents will be the guiding documents for the Committee.

6.6 Committee Goals and Ideas for 2023-2026

Mr. Kirton encouraged committee members to share any goals and ideas they have for the term with the Chair and staff.

7. Action Items

- 7.1 East Ferris Tradeshow 2023
- 7.1.1 Resolution Karen Jones Consulting

The East Ferris Tradeshow will be taking place on May 27th, 2023 at the East Ferris Community Centre.



Motion No. 2023-02 Moved by Lauren Rooyakkers

Seconded by Stephany St. Louis

THAT the Economic Development Committee recommends to Council to hire Karen Jones Consulting to run the 2023 East Ferris Tradeshow.

CARRIED

CARRIED

8. Ongoing/Unresolved/Inactive Items

None for this session

9. General Follow Up/Roundtable Discussion

The Committee conducted a round table session where economic development related concerns and ideas for the community were discussed.

10. Adjournment

Motion No. 2023-03

Moved by John O'Rourke

Seconded by Sam Singh

THAT the Economic Development Committee meeting adjourn at 10:30 a.m.

CHAIR	RECORDING CLERK