

Monica Hawkins

From: Pauline Rochefort <paulinerochefort17@gmail.com>
Sent: Tuesday, April 4, 2023 10:53 AM
To: Monica Hawkins
Subject: Fwd: AORS

Council Correspondence

Sent from my iPhone

Begin forwarded message:

From: Kelly Elliott <kellyelliott@aors.on.ca>
Date: April 3, 2023 at 11:44:25 AM EDT
To: pauline.rochefort@eastferris.ca, lauren.rooyakkers@eastferris.ca, terry.kelly@eastferris.ca, steven.trahan@eastferris.ca, rick.champagne@eastferris.ca
Subject: AORS

Dear Mayor Rochefort and Council Members,

Congratulations on your election (or re-election) to municipal council. We'd like to take this opportunity to introduce you to the Association of Ontario Road Supervisors (AORS), and how we support your municipality.

AORS is a Provincial association of over 2,000 municipal public works professionals. We are dedicated to providing high-quality public services through certification, educational programs and networking amongst our members. We are governed by a 32-member Board of Directors and a 4-member Executive elected at both the local and provincial level. We are a relevant and vital association with a reputation for commitment to our members – your public works staff – and the entire public works community.

AORS supports your public works staff by:

TRAINING AND CERTIFICATION – We provide high-quality education and training available both in-person and webinar formats. We can come right to your municipality and provide hands-on training on your equipment. AORS also administers the Certified Road Supervisor (CRS) program, under authority of provincial legislation. The CRS designation is an objective assessment of an individual's public works training and supervisory experience. Remember, you reduce your liability by having well-trained and certified staff!

NETWORKING – Public works staff across the Province can become an AORS member through membership with their local association. These local associations provide an invaluable experience for your staff by allowing them to connect with other public works staff across your region to share best practices, information, resources and connect with suppliers. We ask that you encourage your staff to actively participate in their local association so they can best serve your community.

ANNUAL MUNICIPAL PUBLIC WORKS TRADE SHOW – Our annual trade show attracts over 200 exhibitors and 2000 participants. It moves around the province every year and we ask you encourage your staff to attend to learn about the latest in public works equipment and technologies. Also consider supporting your local association in hosting the trade show right in your region!

PROVINCIAL SAFETY TRUCK ROADEO – Another fantastic event that can be held in your region, showcasing the top municipal snowplow drivers in Ontario! Encourage your public works staff to compete in their local Rodeo for a chance to compete at the provincial Rodeo. This is another opportunity to showcase your community by hosting the local or provincial Rodeo.

JOB BOARD – We advertise public works job opportunities in your municipality on our website, social media and our weekly e-newsletter to help you attract some of the best candidates. Encourage your administration to utilize this tool at their disposal, especially since we offer it at a lower cost than most other job posting services!

RESOURCES – We provide invaluable resources for your staff, including the Spotlight directory of municipal products and services, the ADVANCE newsletter, and weekly e-newsletters with timely information about upcoming training and other events.

ADVOCACY – We are here to help you and your public works staff advocate to all levels of government on key issues that are impacting your community. One of the key advocacy pieces we are working on is attracting youth to the public works sector, as we know the hurdles that exist finding the right candidates to fill positions, as well as have succession planning in your community. Watch out for more on this, and never hesitate to reach out on more issues.

A few things we ask you to keep in mind:

1. If you are attending the Good Roads conference, please take the time to visit our booth in the trade show or visit our hospitality suite to learn more about AORS.
2. We will also have an exhibit at the upcoming Ontario Small Urban Municipalities conference, as well as the Federation of Northern Ontario Municipalities conference. If you are attending, please stop by to see us!
3. You are invited to attend our Annual Trade Show in Strathroy, Ontario on June 7-8th, and encourage your public works staff to attend. The trade show is graciously hosted by the Middlesex County Road Supervisors Association. Mark your calendars!
4. You can sign up to receive our weekly e-newsletter that drops relevant information in your inbox every week pertaining to the public works industry. Simply reply to this email to sign up!

We look forward to working with you over your term and best supporting your public works staff.

If you require any additional information, please do not hesitate to reach out to us directly.

Kelly Elliott | *Marketing and Communications Specialist*
Association of Ontario Road Supervisors (AORS)

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Note: My working hours may not be your working hours. Please do not feel obligated to reply outside of your own regular hours.