

COMMUNITY DRUG STRATEGY

NORTH BAY & AREA

The Community Drug Strategy North Bay & Area are members of the Drug Strategy Network of Ontario (DSNO) who has launched its “Choosing a New Direction” call-to-action. This project invites all municipalities in Ontario to take strategic action to end the drug poisoning crisis.

What is the “Choosing a New Direction” project?

- The DSNO was established in 2008, and represents forty-three, four-pillar drug strategies throughout the Province of Ontario.
- The DSNO advocacy efforts offer practical policy solutions to end the drug poisoning crisis.
- April 17, 2003 the DSNO launched the Choosing a New Direction call-to-action.
- Supported by 3 Fact sheets. “Choosing a New Direction” outlines province-wide data and information about the costs and harms of current drug policies and practices – and steps to mitigate life-threatening risks, including specific actions that municipalities can take.
- The three Fact sheets are available in English and French and plain language text on the DSNO website. <https://www.drugstrategy.ca> (information in news and events),
- Please distribute, the Choosing A New Direction” fact sheets to all your membership and networks utilizing the information above that explains the DSNO call-to-action.

If you would like more information, please contact.

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